The Ultra Mini Netbook
& mobile companion

imovio™
mobile companions

iKIT

Mobile Companions

iKIT

DUN enabled
Handset

WiFi
Zone

USB (HSDPA option)

iKIT
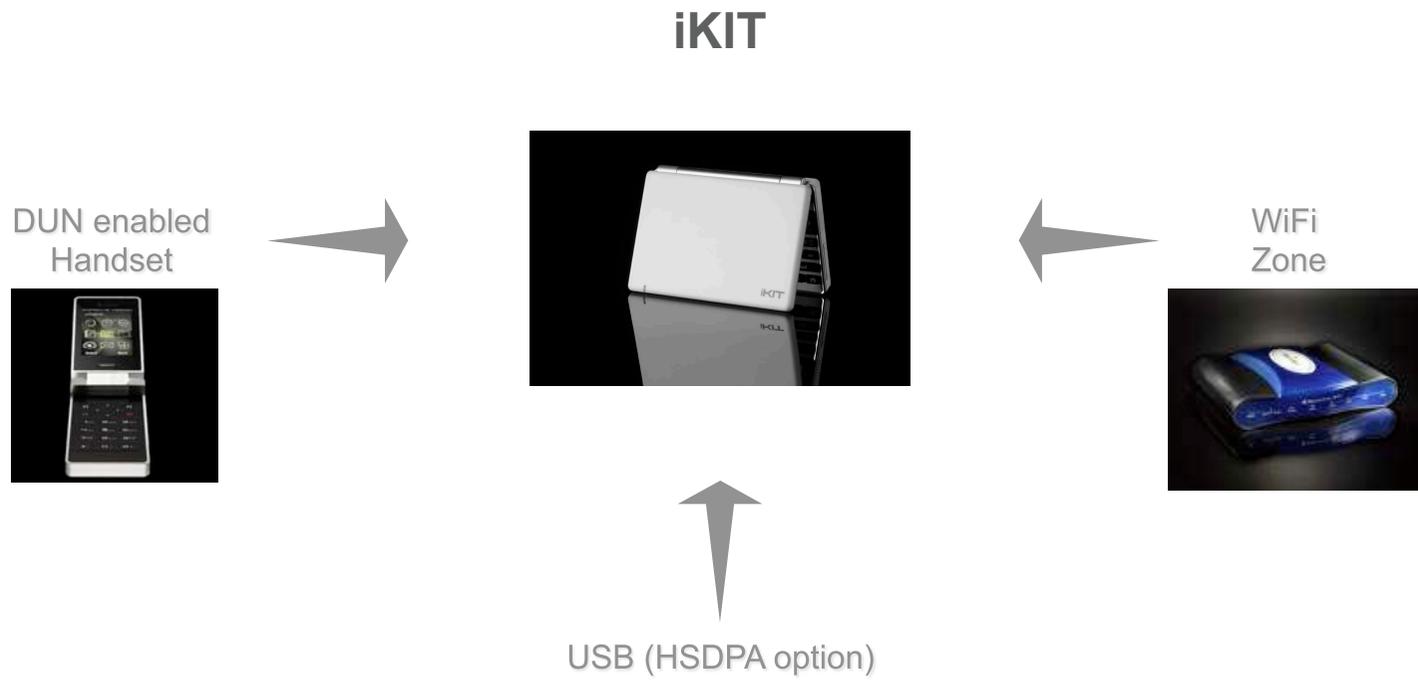
Main Features

Full Function Multimedia Netbook

- Connectivity: Bluetooth pairing to handset with DUN; WiFi to connect with home network or hotspot (network can be locked if desired); USB for external HSDPA dongle (optional)

- Communication: Browser, email, IM, web cam

- Multimedia: Photo album, music and video player and games

- PIM: Contacts, calendar, alarm, world clock, notepad, stopwatch, calculator, timer and notepad

- USB connection for PC Synch

- Micro SD up to 8GB

- Dedicated 'Hot Keys' for automatic Bluetooth and WiFi

- **Branded hotkeys for email, IM and other functions**

- **Stereo headset (mini USB or Bluetooth)**

- Personalise with optional covers

Service Provider Benefits

- Bluetooth 2.0 + EDR to pair to DUN compatible cell phone

  – Web browser Opera Mini 4.1

  – Email protocols POP3 / IMAP /SMTP

  – Instant Messaging (MSN)

- Opens a new market for services to the hard-to reach adolescent market aged 9-13 and young teens aged who cannot afford a Smartphone and who prefer small formats

- Perfect for consumers in emerging markets who don't need or cannot afford other mobile data solutions

- Puts mobile email and Internet into the hands of down market   consumers increasing the subscriber base and data traffic

Advantages

- Provides the critical link between home data networks and mobile data use *without* need to upgrade existing equipment

- Increases service and application use while on-the-go and at home

- Can be locked to preferred network

- Excellent incentive for customer acquisition, customer retention, customer upgrade programs

- Can be loaded with value added software such as video conferencing and social networking

Keeping it Simpler

- Clamshell, ultra-compact and rugged package

- Full Qwerty or Azerty keypad makes texting easy

- LCD : TFT 2.8 inch QVGA, 262k colors, landscape

- Integrated video camera, Speaker and mic.

- Dedicated 'Hot Keys' for specific functions like email, IM, browsing, contacts and music

- Multi-directional key

- 2 soft keys and Hot Keys control all key functions

- Bluetooth and WiFI direct access keys

- Dedicated numeric keys

Uncluttered User Interface
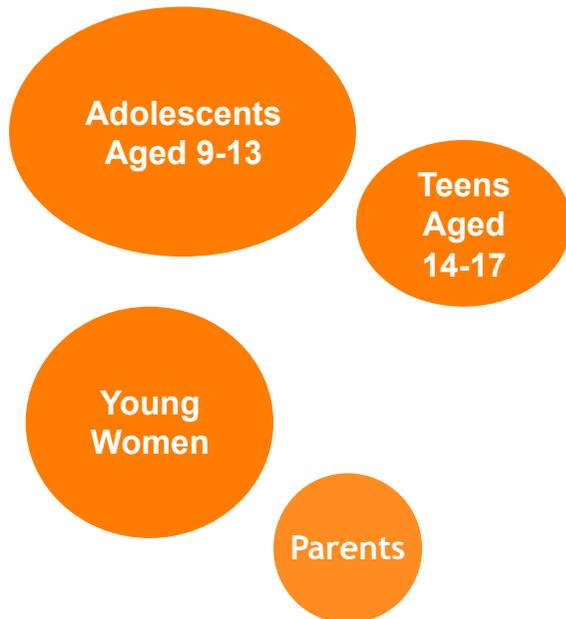
Accessorize to Taste
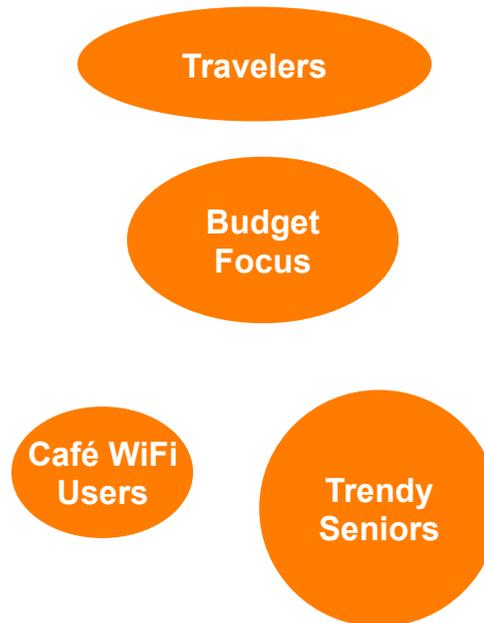
Target Market Segments

TWO Main Target Markets

TARGET MARKET 1

- Adolescents Aged 9-13
- Teens Aged 14-17
- Young Women
- Parents

TARGET MARKET 2

- Travelers
- Budget Focus
- Café WiFi Users
- Trendy Seniors

Advantages

Consumer Research Shows the Benefits

- Pocket size for ultra portability

- Broadband and mobile Internet in convenient and easy-to-use design with full multi-lingual keypad

- Perfect for connectivity on-the go with a small format mobile phone without need for mobile data card – no need to upgrade

- Computer alternative since it can be easily transported between home and outside – exchange data between computer and iKIT

- Chat or email in an Internet café or hotel lobby or while roaming around the home

- Breakage resistant case offers protection

- 8GB capacity with memory card ideal for pictures, music and video

- Video-conferencing camera makes social networking fun

- Full Qwerty or Azerty keypad makes texting easy

iKIT Specs

imovio mobile companions

- **Physical**

  – Clamshell form factor

  – Dimensions: L95mm x W65mm x D15.5mm

  – Weight: approx. 113g with battery

- **Technical**

  – CPU: Marvell PXA270, 312MHz

  – External casing: Plastic soft-touch finish

  – Keypad: Hard cap with metal dome

  – Integrated video camera for web-conferencing

  – LCD: 240x320, 2.8" TFT 262k color

  – Memory: 128MB (ROM), 64MB SDRAM (RAM)

  – Keypad: QWERTY/AZERTY/Numeric/Navi (Backlit)

  – Audio: Stereo headset, built-in speaker with mic.

  – External memory: Micro SD up to 8GB

  – Lithium-Ion battery with up to 250 hours stand-by, 6 hours WiFi use and 6 hours gaming

- **Connectivity**

  – WiFi 802.11b/g

  – Bluetooth 2.0 EDR

  – Compatible with most DUN handsets

  – Mini USB 2.0 (can be configured for use with HSDPA dongle)

- **Software**

  – OS: Linux

  – Language: English/Spanish/French (others possible)

- **Applications**

  – Browser: Opera Mini 4.1

  – Email (POP3/ IMAP)

  – IM clients (as specified by customer)

  – PIM including Contacts & Calendar

  – Photo album (JPG, GIF, BMP & PNG)

  – VoIP client (as specified by customer)

  – Music player (MP3/MIDI/WAV)

  – Video player (MP4/3GP/AVI)

  – Java

  – Synchronization with MS Outlook

iKIT

Product Road Map

Q4-08	Q1-09	Q2-09	Q3-09	Q4-09
◆	◆	◆	◆	◆
iKIT Evaluation Samples	iKIT Commercial Product	iKIT Touch Samples	iKIT Touch Commercial Product	iKIT TV Pro Samples

What people say
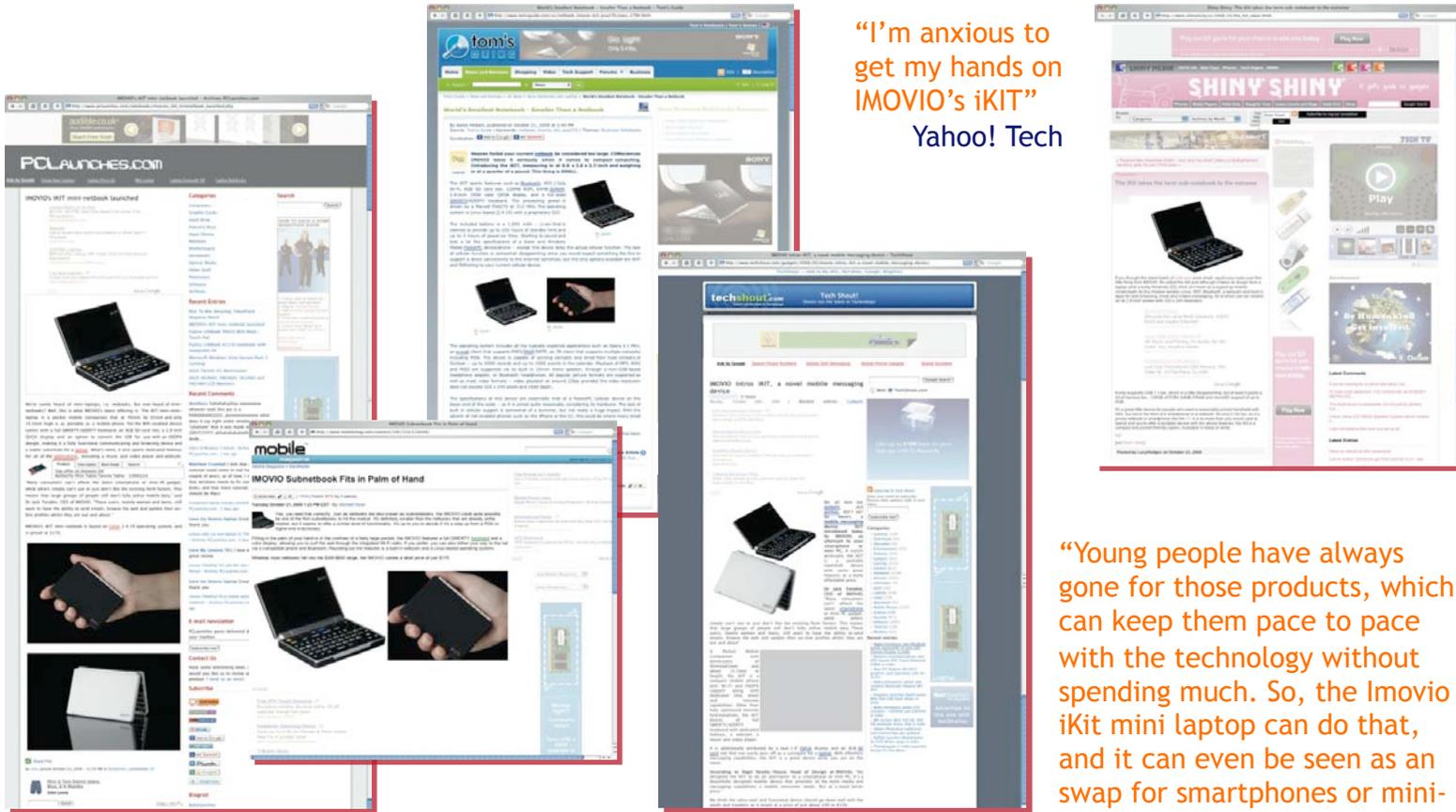
"I'm anxious to get my hands on IMOVIO's iKIT"
Yahoo! Tech

"Young people have always gone for those products, which can keep them pace to pace with the technology without spending much. So, the Imovio iKit mini laptop can do that, and it can even be seen as an swap for smartphones or mini-PCs"

Gizmo Watch

"It's a great little device for people who want a reasonably priced handheld with WiFi"
ShinyShiny.tv

IMOVIO™ - Background

- **COMSCIENCES, the parent of IMOVIO, has developed or marketed products for major consumer brands including: Nintendo, Sega, Disney, Mitsubishi, Microsoft, Sanyo, Hitachi, Motorola, and many others**

- **IMOVIO means *fast moving***

- **IMOVIO's design roots come from California where mobility is a way of life**

- **IKIT is the first in a series of Ultra-Mini Mobile Companions aimed at children, adolescents and seniors**

- **IMOVIO is backed by an experienced international product design team**

- **Engineering and manufacturing in Shanghai China**

- **Marketing and sales teams based in Los Angeles and Paris**

- **Product support, sales and after-sales services customized to for each market**

COMSCIENCES - IMOVIO

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